

COACH OR MENTOR?

Explore how you can you best contribute to the Ureeka Community

COACHES vs MENTORS

Both Coaches and Mentors are critical members of our Community but contribute in different ways, with differing levels of expectations and therefore, time commitments.

PERSONA

Partner, Confidant, Advisor

Subject Matter Expert

TIME COMMITMENT

2-3 hours/month per client,
minimum of 3 clients

Spend as much or as little time
helping as you would like

EXPECTATIONS

Coaches stay attached to the company
for the long haul, developing a deep
connection to the business and
the entrepreneur

Primary function is to respond to any posted
questions in their area of expertise and may
get asked by Coaches to help clients with
a problem area the Coach is not strong in

EXPERIENCE

Coaches certainly have an area of deep
expertise but they act more as generalists,
helping the business overcome obstacles,
one hurdle at a time

Subject matter expert in at least one
small business area of need

RESOURCES

Special access to a Super Coach (a Coach to
the Coaches), subject expert Mentors and a
reference library of How To tutorials

Communicate within the platform
via Chat/Calls/Conferencing.
Your phone/email is not made public

START HELPING

Join the Community as a Coach or Mentor today.

[JOIN NOW](#)